



Chief Academic Officer Colloquium

"The Transformational Power of Experiential Education"

Hosted by Dr. Michael Thomas, President & CEO

New England Board of Higher Education

NEW ENGLAND
BOARD OF
HIGHER EDUCATION

Recruitment & Retention

Faculty Engagement

Institutional Accreditation

Assessment of Learning

Liberal Arts Experiential Education

Federal Reserve Bank of Boston April 7, 2016 600 Atlantic Avenue, Boston, MA

COLLOQUIUM OVERVIEW

Experiential education offers real-world components of an undergraduate education that complement the on campus academic learning. Primary examples range from full-time, paid cooperative education and internships in the student's major field of study to part-time volunteer community service-learning experiences.

Other such experiences can include study abroad or undergraduate research with faculty members, which often fit well within the academic curriculum and may award credit for the experience. The common aspect of such experiences is that they allow the student to apply the academic learning from the classroom to the real world in a way that can powerfully complement the academic curriculum. Students, who obtain these experiences and reflect upon them, typically develop a much stronger understanding of their college career goals. That leads to three key outcomes that are of great public concern today: retention, persistence to graduation and greater career success. The recent Gallup-Purdue poll study highlights the importance of these kinds of experiences in producing engagement in college and at the workplace many years later.

This Colloquium will bring together academic leaders who will provide exemplary applications of experiential education principles to higher education. Our goal is have CAOs understand:

1. **The transformational powers of experiential education for students**
2. **The high impact of experiential education on their institutions**
3. **How experiential education strengthens recruitment, retention, persistence to graduation & employability**
4. **The relationship of experiential education and institutional accreditation**
5. **The resources available to develop & enhance their experiential education programs.**



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COLLOQUIUM SCHEDULE

8:00 AM – 8:30 AM	Coffee/Tea & Networking
8:30 AM – 8:45 AM	WACE WELCOME & CAO COLLOQUIUM OVERVIEW Dr. Paul J. Stonely, <i>CEO, WACE</i>
8:45 AM – 9:00 AM	NEW ENGLAND BOARD OF HIGHER EDUCATION (NEBHE) WELCOME Dr. Michael Thomas, <i>President & CEO, NEBHE</i>
9:00 AM – 10:00 AM	KEYNOTE ADDRESS “Experiential Education and Liberal Learning” Dr. Richard Freeland, <i>President Emeritus and Distinguished Professor, Northeastern University</i> Introduction by Mr. Olof Blomqvist, <i>Vice Chancellor Emeritus, University West, Sweden</i> <i>WACE Board Member</i>
10:00 AM – 10:30 AM	Coffee/Tea & Networking
10:45 AM – 11:45 AM	CONCURRENT SESSIONS “KEY TOPICS IN EXPERIENTIAL EDUCATION” Concurrent I: “Assessment & Evaluation of Experiential Education” Dr. Norah McRae, <i>Executive Director, Co-operative Education Program and Career Services</i> <i>University of Victoria, Canada</i> <i>WACE Planning Institute Faculty Member, WACE Assessment Institute Faculty Member, WACE Board Member</i> Ms. Maureen Dumas, <i>Vice President, Experiential Education and Career Services</i> <i>Johnson & Wales University, Providence, RI</i> <i>WACE Board Member</i> Session Chair: Mr. Marty Ford, <i>Director of Global Partnerships and Programs, WACE</i> Concurrent II: “Integrating Experiential Education Learning Outcomes and Data for Institutional Accreditation” Dr. John DiNardo, <i>Senior Vice Provost for Academic Affairs, Professor of Physics</i> <i>Drexel University, Philadelphia, PA</i> Mr. Peter Franks, <i>Vice Provost for Career Education</i> <i>Drexel University, Philadelphia, PA</i> <i>WACE Board Member</i> Session Chair: Dr. Nancy Johnston, <i>Executive Director, Student Affairs, Simon Fraser University, Canada</i> <i>WACE Board Member</i>



- 10:45 AM – 11:45 AM **CONCURRENT SESSIONS “KEY TOPICS IN EXPERIENTIAL EDUCATION”** (*Continued*)
Concurrent III: “Experiential Education in the Liberal Arts”
Dr. James Stellar, Provost and Senior Vice President, University of Albany, SUNY, Albany, NY
Co-Director WACE Planning Institute, WACE Board Member
Dr. Richard Porter, Professor and former Vice-President of Cooperative Education, Northeastern University, Boston, MA
Co-Director WACE Planning Institute
Session Chair: **Dr. Donna Qualters, Director of the Center for the Enhancement of Learning and Teaching, Associate Professor of Community Medicine and Public Health, Tufts University, Medford, MA**
WACE Planning Institute Faculty Member
- Noon – 1:00 PM **COLLOQUIUM LUNCHEON**
- 1:15 PM - 2:30 PM **“What are the Transformational Powers of Experiential Education”**
Facilitator: **Dr. Maurits van Rooijen, CEO and Rector, London School of Business and Finance, UK**
WACE Board Co-chair
Discussants:
Mr. Olof Blomqvist, Vice Chancellor Emeritus, University West, WACE Board Member
Dr. Christopher Hopey, President, Merrimack College, WACE Board Member
Dr. Nagi Naganathan, Dean of Engineering, The University of Toledo, WACE Board Member
Dr. Zorica Pantic, President, Wentworth Institute of Technology, WACE Board Member
Dr. Deborah Stanley, President, State University of New York at Oswego
- 2:45 PM – 3:30 PM **“Community Based Service Learning as a Means to Advance Research, Teaching, Learning and the Quality of Life”**
Dr. Ira Harkavy, Associate Vice President and Director of the Netter Center for Community Partnerships, University of Pennsylvania, Philadelphia, PA
Introduction: **Dr. James Stellar**
- 3:45 PM – 4:45 PM **CONCURRENT SESSIONS “KEY TOPICS IN EXPERIENTIAL EDUCATION”**
Concurrent IV: “Engaging Academic Faculty in Experiential Education”
Dr. Donna Qualters, Director of the Center for the Enhancement of Learning and Teaching, Associate Professor of Community Medicine and Public Health, Tufts University, Medford, MA
Session Chair: **Dr. Rick Porter**
Concurrent V: “Experiential Education & Strategic Enrollment Management: Recruitment, Retention & Graduation Rate”
Dr. Nancy Johnston, Executive Director, Student Affairs, Simon Fraser University, Canada
WACE Board Member
Session Chair: **Mr. Peter Franks**
- 5:00 PM - 6:00 PM **Colloquium Reception, WACE Gifts & Future Resources**
Dr. Maurits van Rooijen, Dr. Michael Thomas, Dr. Paul Stonely

**CHIEF ACADEMIC OFFICERS AND OTHER SENIOR ADMINISTRATIVE LEADERS
 ARE INVITED TO ATTEND THIS COLLOQUIUM**

**CAO COLLOQUIUM FEE: \$250 (Includes Colloquium Materials, WACE Gift, Breaks, Luncheon and Reception)
 (\$150 for additional registration from the same institution)**

To register online, please visit the WACE website at waceinc.org/colloquium2016.html

“I would highly recommend the WACE CAO Colloquium. As a past participant, it truly changed the way I think about and approach cooperative education and internships. The presenters are extremely knowledgeable and experienced.”

Dr. Mary Ellen Zuckerman
Provost and Vice President for Academic Affairs, The College of Brockport, SUNY
WACE Board Member



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COLLOQUIUM SPEAKERS



Mr. Olof Blomqvist
Vice Chancellor Emeritus
University West, Sweden
WACE Board Member



Dr. John DiNardo
Senior Vice Provost for Academic Affairs
Professor of Physics
Drexel University



Ms. Maureen Dumas
Vice President
Experiential Education and Career Services,
Johnson & Wales University
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Mr. Marty Ford
Director of Global Partnerships
and Programs
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University of Pennsylvania



Dr. Christopher Hopey
President
Merrimack College
WACE Board Member



Dr. Nancy Johnston
Executive Director, Student Affairs
Simon Fraser University, Canada
WACE Board Member



Dr. Norah McRae
Executive Director, Co-operative Education
Program and Career Services
University of Victoria, Canada
WACE Planning Institute Faculty Member
WACE Assessment Institute Faculty Member
WACE Board Member

KEYNOTE SPEAKER



Dr. Richard Freeland
President Emeritus and
Distinguished Professor
Northeastern University



Dr. Nagi Naganathan
Dean of Engineering
The University of Toledo
WACE Board Member



Dr. Zorica Pantic
President
Wentworth Institute of Technology
WACE Board Member



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Professor and former Vice-President of
Cooperative Education
Northeastern University
Co-Director WACE Planning Institute



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Director of the Center for the
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Associate Professor of
Community Medicine and Public Health
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CEO
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Dr. Michael Thomas
President & CEO
New England Board of Higher Education
(NEBHE)